

Food Preferences of Food Assistance Organizations

Survey results of Manna Food Center's County Farm to Food Bank program
September 2021



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Survey Methods

- Manna Food Center's Community Food Rescue (CFR) program conducted a survey of food assistance organizations to determine which fresh produce, meat, and eggs (of those that were offered in the first year of Farm to Food Bank) are most desired by the people they serve.
- A survey was sent to 110 CFR network food assistance providers. Responses were collected between Aug. 23rd and Sept. 15th, 2021.
- There were 23 responses (21% response rate). There were 57 total products in the survey.
- We divided products into seven different food types (eg: leafy greens, proteins, brassica etc.) to make ranking easier. The survey also asked respondents to rank the seven different food types to understand priorities between types.

Food Preferences of Food Assistance Organizations

The following pie charts show degree of food preference using percentages (percentage of organizations that highly prefer the specified food)

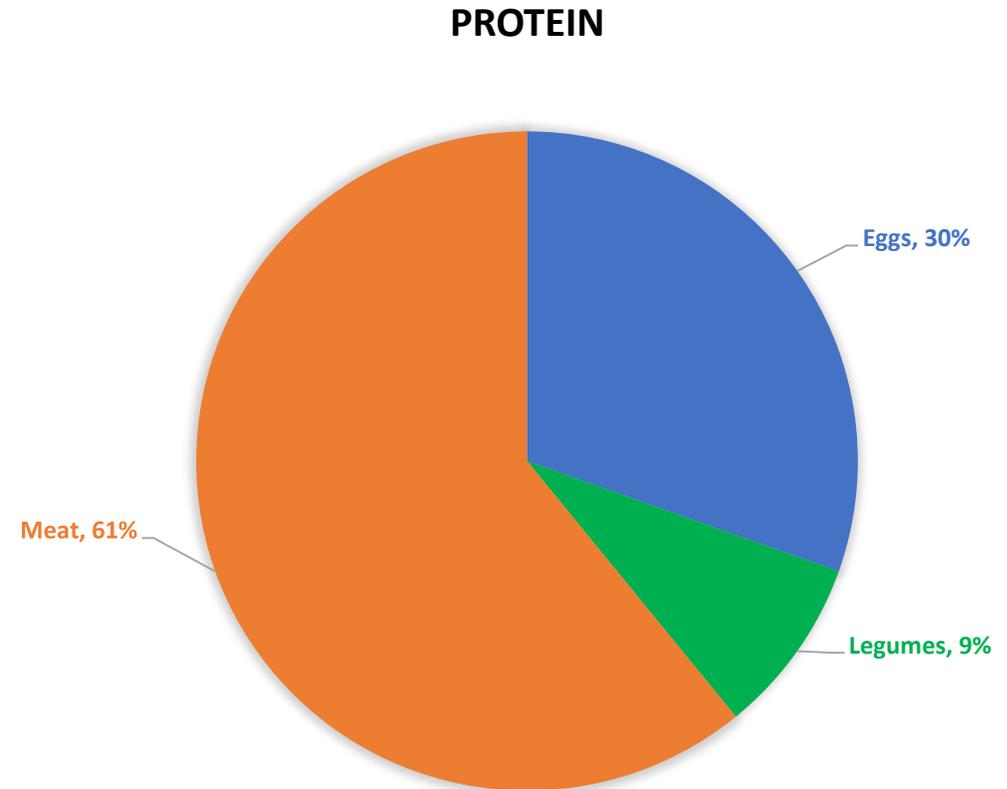
Example: 61% of organizations highly prefer meat, 30% of organizations highly prefer eggs, 9% legumes.



Protein Group Preferences

Protein Preferences

1. Meat – 61%
2. Eggs – 30%
3. Legumes – 9%

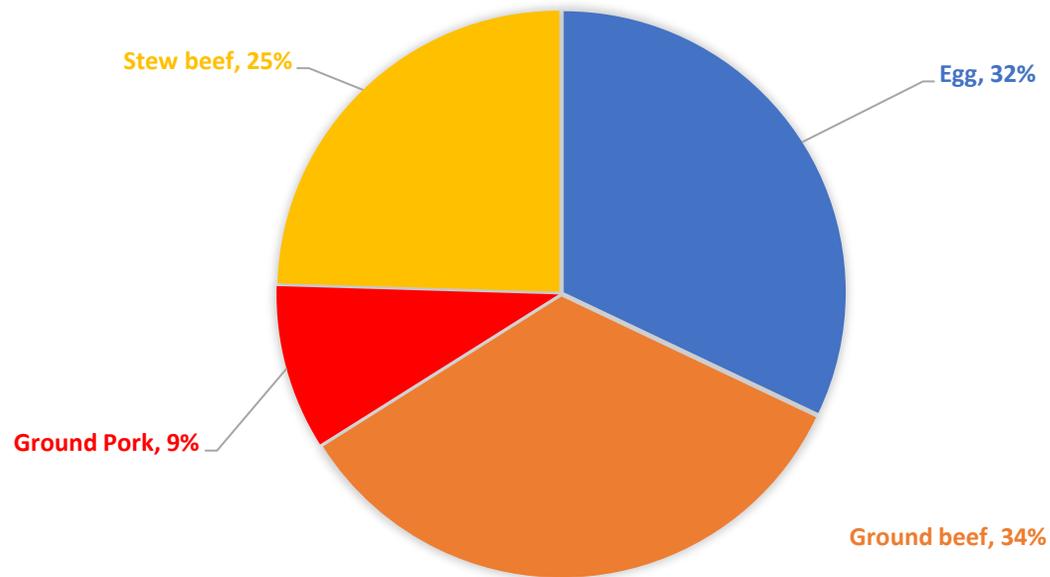


Animal Protein and Legume Preferences

Animal Protein Preferences

1. Egg – 32%
2. Stew Beef – 25%
3. Ground Beef – 24%
4. Ground Pork – 9%

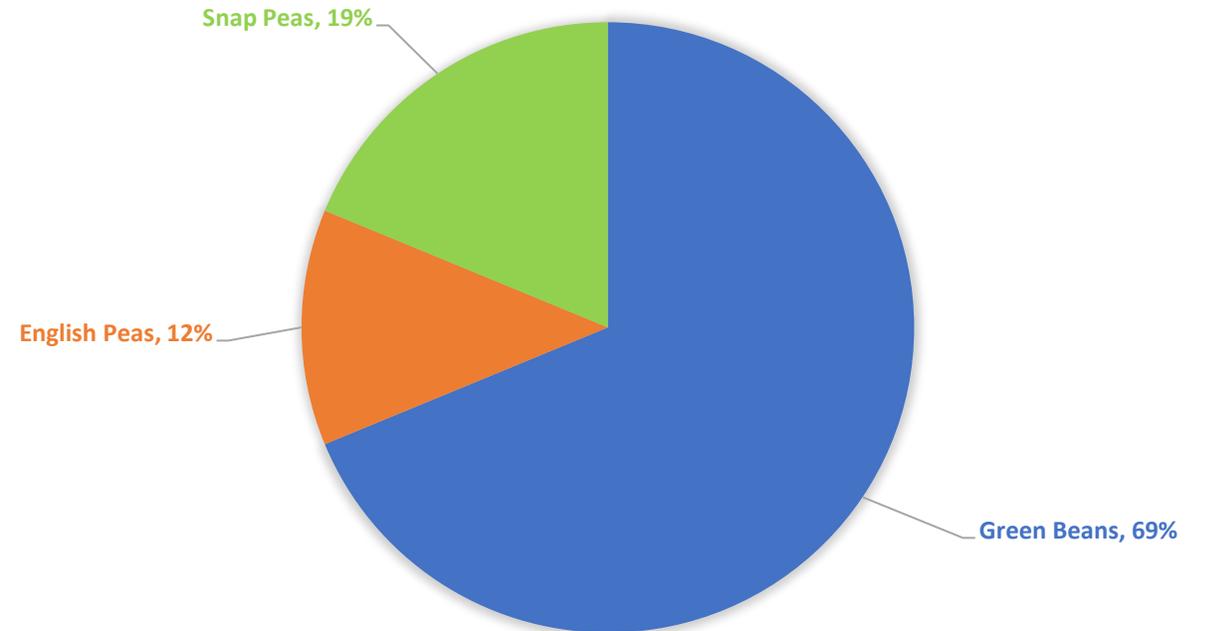
ANIMAL PROTEIN



Legume Preferences

1. Green Beans – 69%
2. Snap Peas – 19%
3. English Peas – 12%

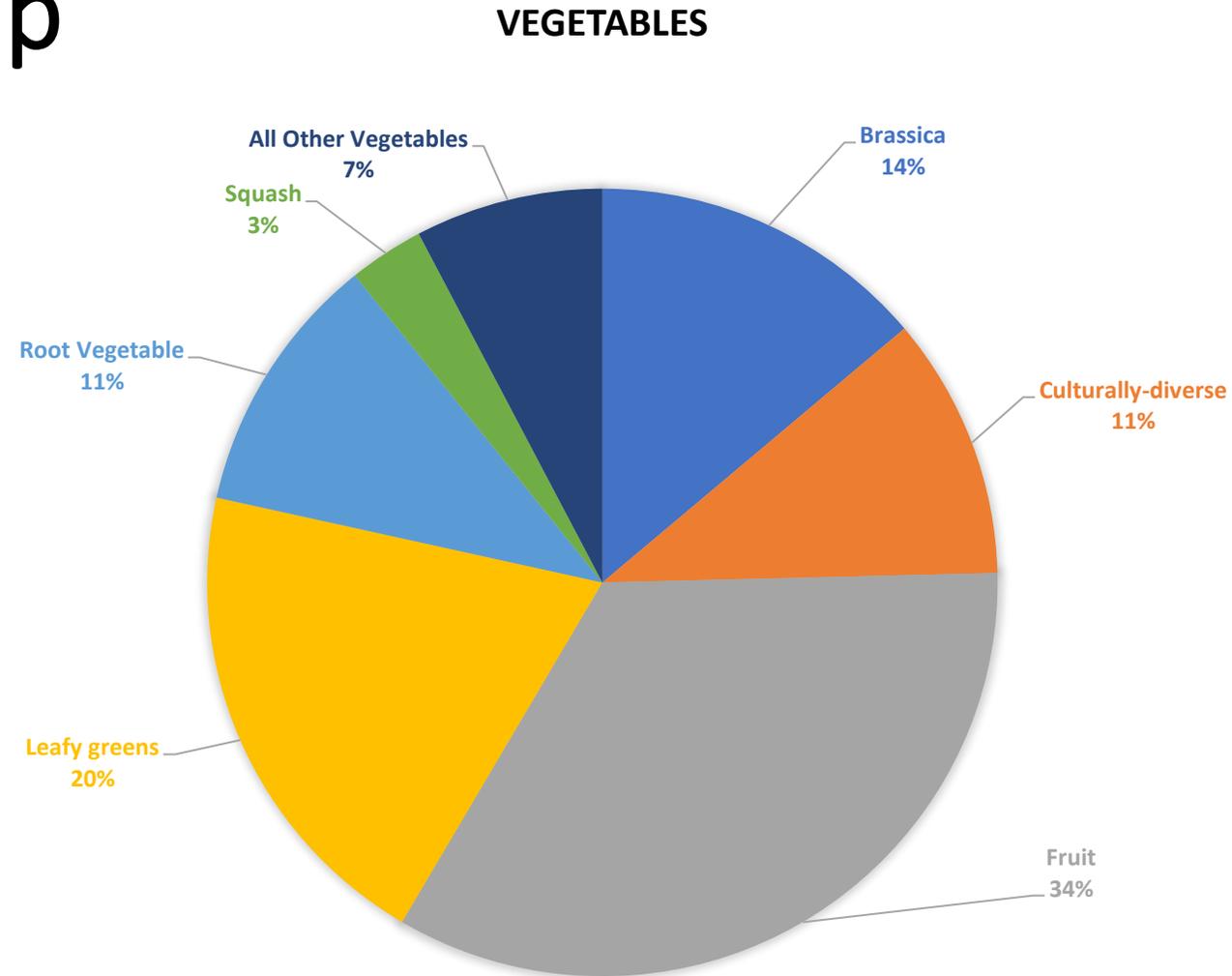
LEGUME



Fruit and Vegetable Group Preferences

Preferences

1. Fruit – 34%
2. Leafy Greens – 20%
3. Brassica – 14%
4. Root Vegetables, and Vegetables for Diverse Populations -- 11%
5. All Other Vegetables – 7%
6. Squash – 3%

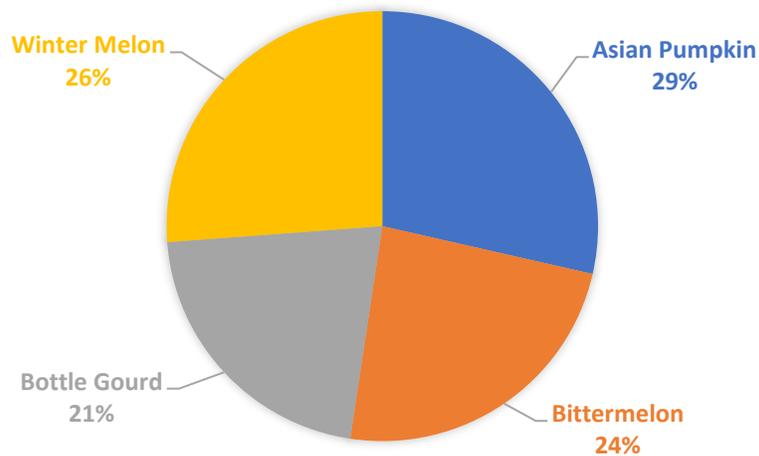


Vegetable Preferences of Diverse Populations

Gourds and Melons Preferences

1. Asian Pumpkin – 29%
2. Winter Melon – 26%
3. Bitter Melon – 24%
4. Bottle Gourd – 21%

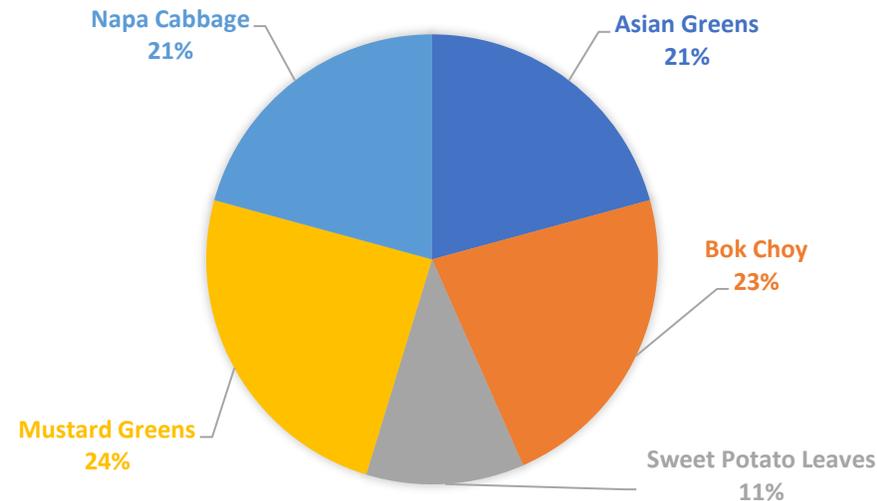
GOURDS AND MELONS FOR DIVERSE CULTURES



Greens and Cabbages Preferences

1. Mustard Greens – 24%
2. Bok Choy – 23%
3. Napa Cabbage, Asian Greens – 21%
4. Sweet potato Leaves – 11%

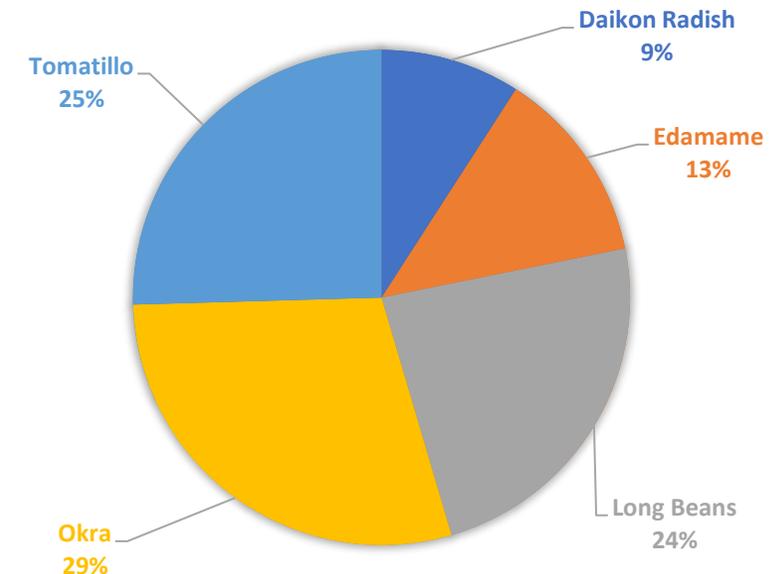
LEAFY GREENS AND CABBAGES FOR DIVERSE CULTURES



Other Vegetables Preferences

1. Okra – 29%
2. Tomatillo – 25%
3. Long Beans – 24%
4. Edamame – 13%
5. Daikon Radish – 9%

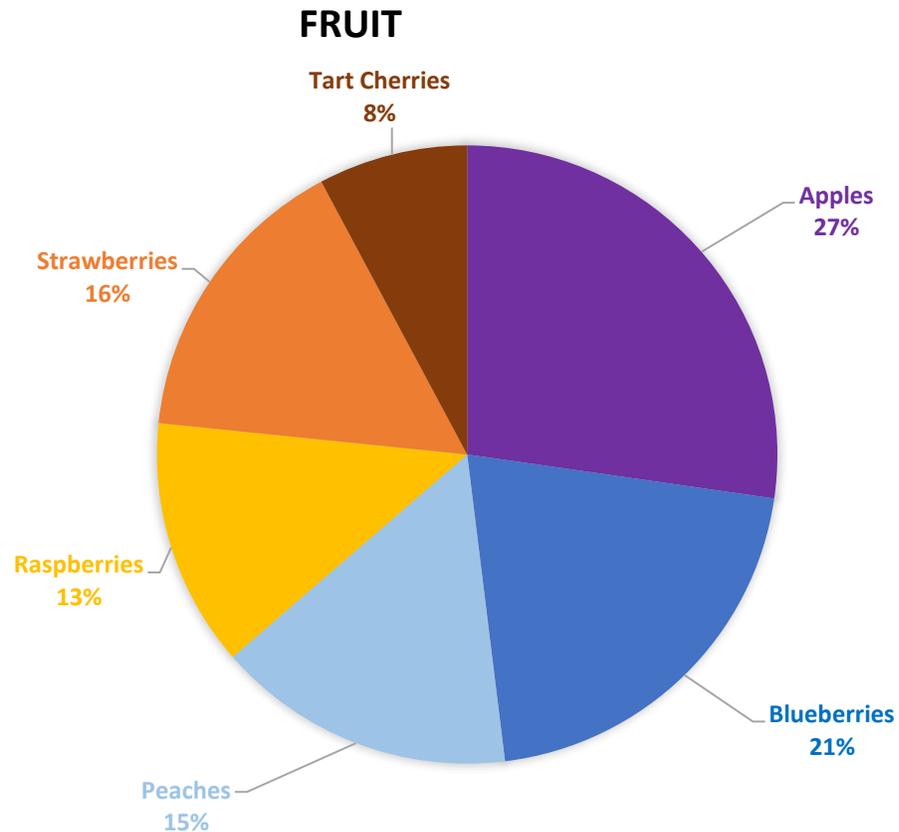
OTHER VEGETABLES FOR DIVERSE CULTURES



Fruit and Leafy Greens Preferences

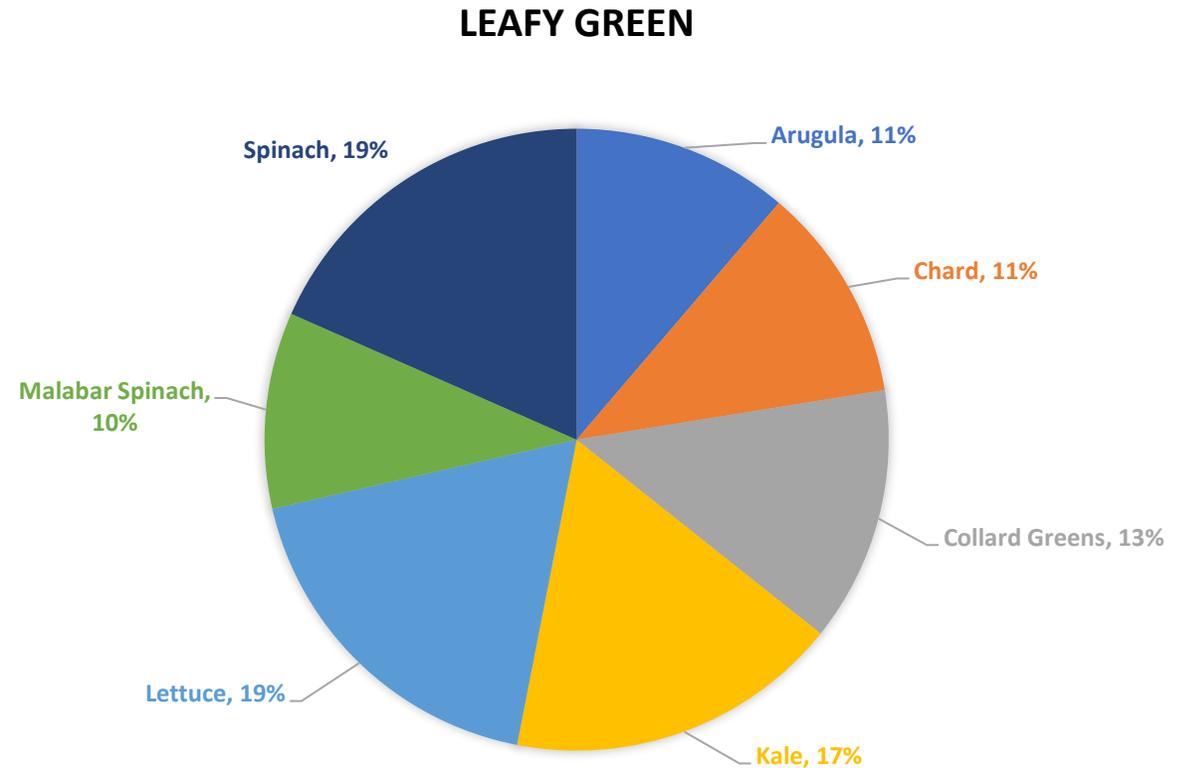
Fruit Preferences

1. Apples – 27%
2. Blueberries – 21%
3. Strawberries – 16%
4. Peaches – 15%
5. Raspberries – 13%
6. Tart Cherries – 8%



Leafy Green Preferences

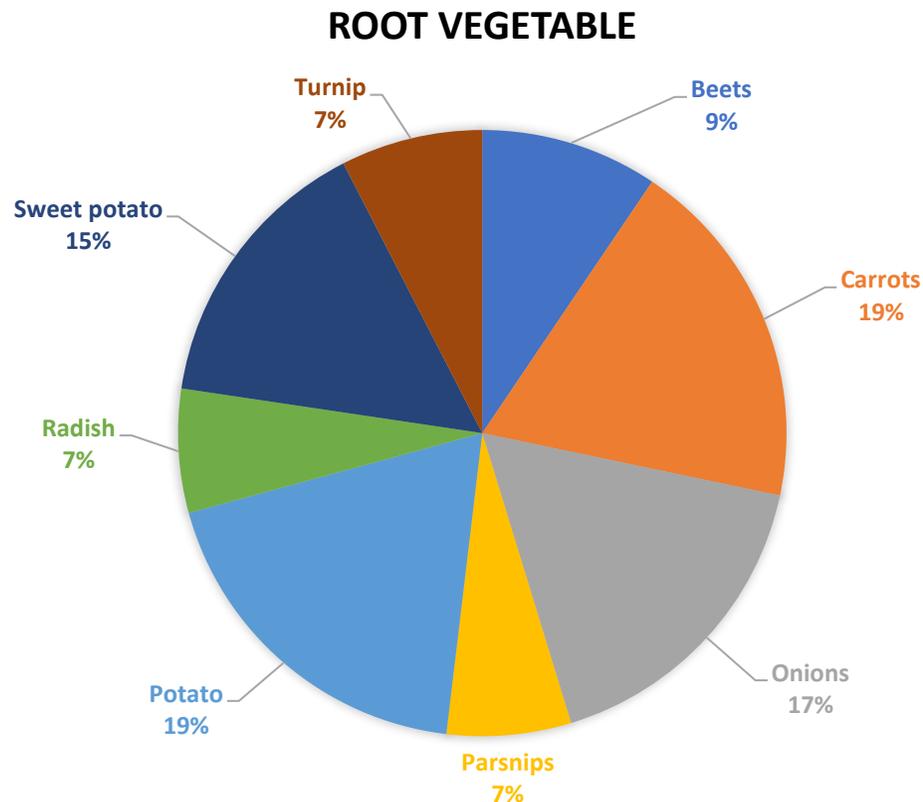
1. Spinach, Lettuce – 19%
2. Kale – 17%
3. Collard Greens – 13%
4. Arugula, Chard – 11%
5. Malabar Spinach – 10%



Root and Brassica Vegetables Preferences

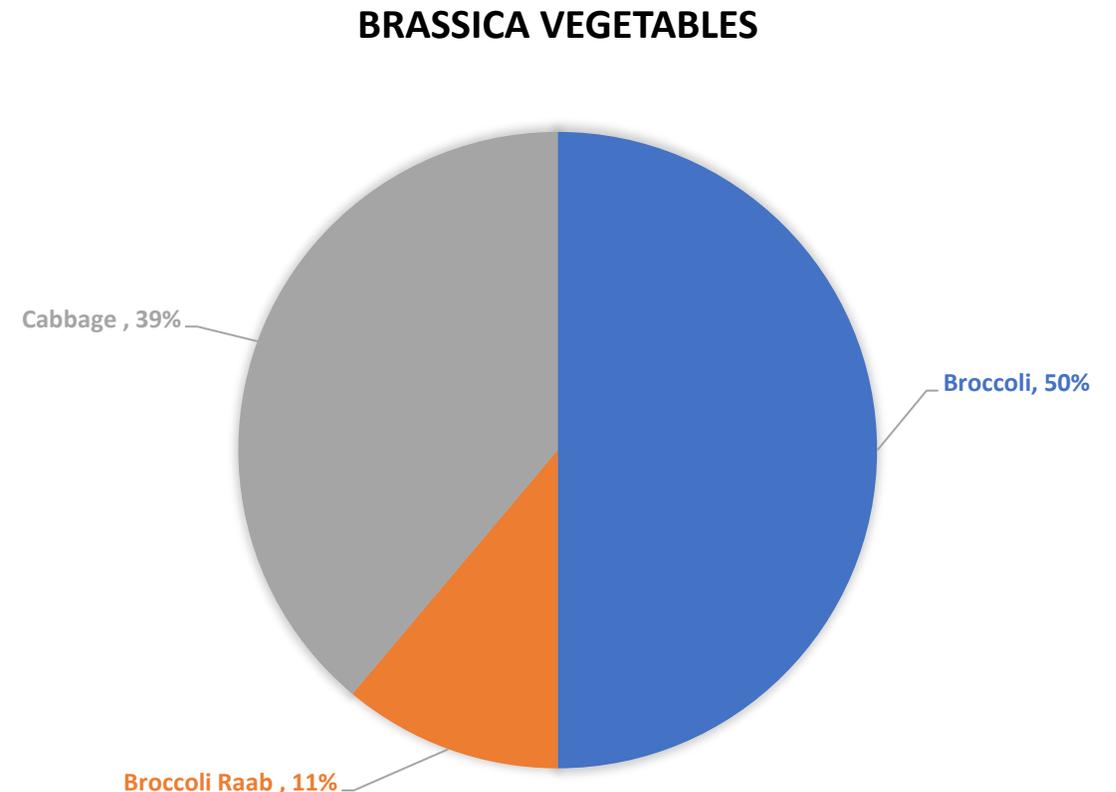
Root Vegetable Preferences

1. Carrots, Potato – 19%
2. Onions – 17%
3. Sweet Potato – 15%
4. Beets – 9%
5. Turnip, Parsnip, Radish – 7%



Brassica Preferences

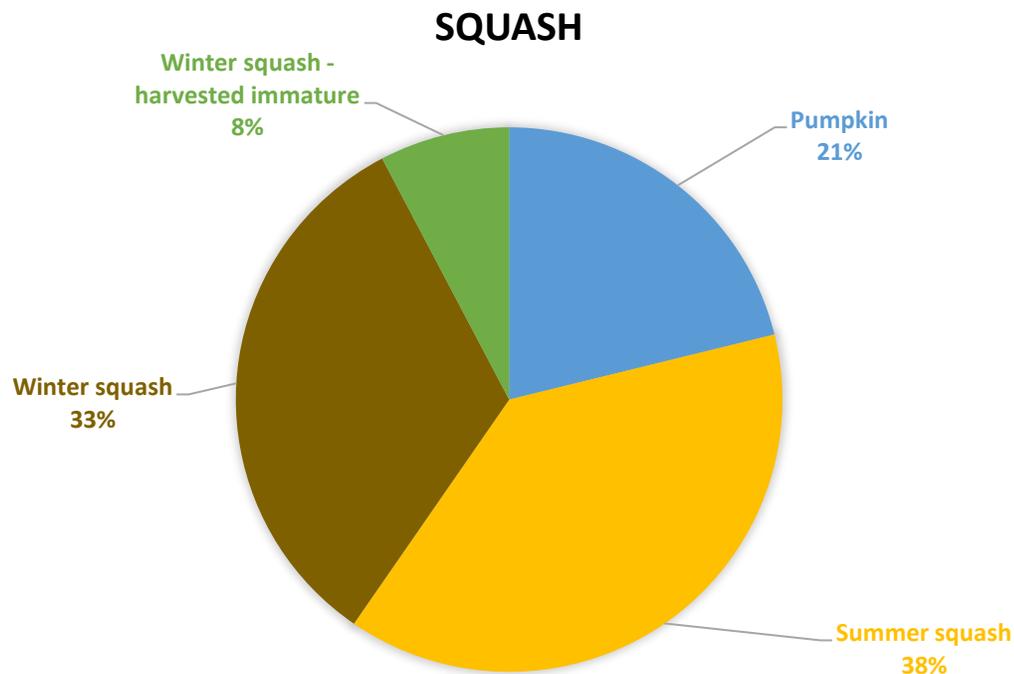
1. Broccoli – 50%
2. Cabbage – 39%
3. Broccoli Raab – 11%



Squash and All Other Vegetables Preferences

Squash Preferences

1. Summer Squash – 38%
2. Winter Squash – 33%
3. Pumpkin – 21%
4. Winter Squash (Harvested Immature) – 8%



All Other Vegetables Preferences

1. Sweet Corn – 19%
2. Pepper (Bell), Tomatoes – 17%
3. Cucumber – 11%
4. Celery, Scallions – 10%
5. Eggplant – 9%
6. Pepper (Hot) – 7%

